

2017 Water Forum Promotional Opportunity

FIRST JUST THE FACTS...

You are being contacted as members of the Chamber of Commerce for Wheeling/Prospect Heights.

Are you interested in promoting your business in the city of Prospect Heights by supporting our event?

When: December 2, 2017 (10am to 2 pm) **EVENT:** 2nd Annual Water committee forum **Contact:** Water Committee

HOW promoted: online – in print – at the event December 2, 2017 **Where:** Old Orchard Country club

WHAT is asked and available?

YOUR CHOICE! Let's talk. Make it work for you, by promoting traffic and bringing awareness of your business. We'll provide the promotion in exchange for: a 'give away' or 'offer an item' or 'discount' or 'use of a booth'

COST?

*NONE: your business to be added as a 'participant' subject to demand, availability and acceptance. Essentially, EVERYTHING is NEGOTIABLE contact: Bob Korvas Chairman. / Water Committee

***WHAT ARE THE OPPORTUNITIES** and / or acceptable types of ideas we are looking for in exchange?

GIVE AWAY an ITEM or COUPON or DISCOUNT or SPONSOR simple snacks/beverages

*DO a Raffle at your booth and give away water testing kits to the residents (*wish item*)

Restaurants-Food business: We are looking for participants willing to offer a larger give away coupon, certificate for a Raffle. And we are looking for smaller give away coupons in general and you can do both. We're open to discussion as to the actual amounts. Essentially, we will distribute the items in the form of a coupon.

Contractor – Service – Other: *Free booth with some offer of value give away related to (key chains, water bottles, snack items, coffee service,

We suggest and would be happy to accept a limited time use Gift Certificate or discounts. Use a deadline for the slow time of your business. Generally most restaurant operations slow down around January- February.

In exchange for supporting us, we would do the printing and promoting of your business before and during the event. It would appear online, in print and if time allows signage.

THE EVENT: Community water forum designed to (1) assist residence on how to improve water quality for well owners. (2) How to connect/create /develop a municipal water system for your community.

Briefly 2016 was done last minute and by all accounts very successful. There were several service vendors with booths and speakers from the area discussing potable water issues. Attendance was primarily from residents of Prospect Heights and in the low 100s. This year we should exceed last year's attendance significantly. First, we had a very enthusiastic reception from the audience which was highly engaged with the local speakers. Those were 'water related business' owners, residents with personal experience in water quality improvement, SSA creation for bringing a municipal water system to the community. This year we have inviting various 'expert' speakers from the State of Illinois.

Bob Korvas / Chairman City of Prospect Heights Water Committee

To contact the Water Committee by email: watercommittee@prospect-heights.org