



Prospect Heights Police Department



PRESS RELEASE

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Illinois Association of Chiefs of Police Speed Awareness Day Campaign Law Enforcement Officers from Across Illinois Joining Forces to Combat Speeding

PROSPECT HEIGHTS, IL, July 23, 2025 – The Prospect Heights Police Department is partnering with the Illinois Association of Chiefs of Police (ILACP) with the support of the National Highway Traffic Safety Administration (NHTSA), the Illinois Department of Transportation (IDOT), and more than 300 state, county and local law enforcement agencies for this year's ILACP "Illinois Speed Awareness Day" on **July 23, 2025**. Law enforcement agencies across the state will be stepping up traffic safety efforts to reduce speeding. Motorists can expect to see increased patrols looking for speeding, as well as other traffic violations.

This campaign aims to address the significant increase in speed-related crashes and moving violations. According to the Illinois Department of Transportation, speeding is involved in 44.9% of all motor vehicle fatalities, 36.3% of all injury crashes, and 31.1% of all roadway crashes. *(2023 Illinois Crash Facts and Statistics)*

"Speeding represents a conscious decision that jeopardizes the safety of all individuals on the road," stated Chief Derman. "It diminishes a driver's capacity to maneuver safely around other vehicles, increases the distance required to stop, and may lead to more serious injuries in the event of an accident. We strongly encourage drivers to reduce their speed and prioritize safety."

The Illinois Speed Awareness Day campaign has a two-fold approach: to combine effective community outreach to roadway users on the importance of obeying the speed limit, along with an increased zero-tolerance enforcement effort.

The goal of the campaign is to raise awareness and save lives. There is no reason to speed; it is unnecessary and puts everyone on the road at risk. It may get you there a bit faster, but if you obey the speed limit, you and your passengers will most likely arrive alive.

This speed education and enforcement effort is part of the Illinois Association of Chiefs of Police "Speeding Catches Up with You" speed awareness campaign. It also supports IDOT's broader "It's Not a Game" media campaign.

For additional information, go to <https://www.ilchiefs.org/speed-awareness-day>